# Estimation of Optimal Dynamic Treatment Regimes 

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## Acknowledgements

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- Symposium Organizers
(1) Overview: Dynamic Treatment Regimes
- What are DTRs?
- Why use DTRs?
(2) Constructing Optimal DTRs from Data: $Q$-learning
- Introduction to $Q$-learning
- Q-learning: Pros and Cons
(3) Value Maximization Methods


## Tailored Therapies

"Providing meaningful improved health outcomes for patients by delivering the right drug at the right dose at the right time."

Goal: Improve individual patient outcomes and health outcome predictability through tailoring drug, dose, timing of treatment, and relevant information.
One size fits all

| Lower predictability of health outcomes |
| :--- |
| (e.g. most pharma products today) |

Degree of Tailoring
assess spectrum of patient
response to therapy;
stratify patient populations;
optimize benefit/risk.

## Tailored Therapies



## Dynamic Treatment Regime

- At any decision point
- Input: available information on the patient to that point.
- Output: next treatment.
- Dynamic treatment regimes (DTRs) are sequential decision rules for individual patients that can adapt over time to an evolving illness.
- One decision rule for each time point.
- Each rule: recommends the treatment action at that point as a function of accrued historical information.
- The rules determine an algorithm for treating any patient.
- Aim to optimize some cumulative clinical outcome.
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## Why Do We Need DTRs?

- Heterogeneity

- Multiple active treatments available.
- Heterogeneity in responses:
(1) Across patients: what works for one may not work for another.
(2) Within a patient: what works now may not work later.
- Chronic or Waxing and Waning Course
- More is not always better


## DTR Goals

Learn adaptive treatment strategies: tailor (sequences of) treatments based on patient characteristics.

| One Size Fits All | Degree of Tailoring | Targeted |
| :--- | :--- | :--- |
| Once and for All $r$ Degree of Tailoring | Dime Varing Characteristics | Dynamic |

Maximize the benefit of dynamic treatment regimes:

- Well chosen tailoring variables.
- Well conceived decision rules.


## Examples: Late Stage Non-Small Cell Lung Cancer

In treating advanced non-small cell lung cancer, patients typically experience two or more lines of treatment, and many studies demonstrate that three lines of treatment can improve survival for patients.


## NSCLC: Important clinical questions

(1) Among many approved 1st-line treatments, what treatment to administer?
(2) Then, at the end of the 1st-line treatment

- Among approved 2nd-line treatments, what treatment to administer?
- When to begin the 2nd-line of treatment?
(3) Goal: Improve survival.

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## Sequential Multiple Assignment Randomized Trials (SMARTs) for DTRs

These are multi-stage trials; each stage corresponds to a critical decision and a randomization takes place at each critical decision.

## Goal

Inform the construction of dynamic treatment regimes.

## Dynamic Treatment Regime

Observe data on $n$ individuals, $T$ stages for each individual,

$$
X_{1}, A_{1}, R_{1}, X_{2}, A_{2}, \ldots, X_{T}, A_{T}, R_{T}, X_{T+1}
$$

$X_{t}$ : Patient covariates available at stage $t$.
$A_{t}$ : Treatment at stage $t, A_{t} \in\{-1,1\}$.
$R_{t}$ : Outcome following stage $t$.
$H_{t}$ : History available at stage $t, H_{t}=\left\{X_{1}, A_{1}, R_{1}, \ldots, A_{t-1}, R_{t-1}, X_{t}\right\}$.
A DTR is a sequence of decision rules:

$$
\mathcal{D}=\left(d_{1}\left(H_{1}\right), \ldots, d_{T}\left(H_{T}\right)\right), d_{t}\left(H_{t}\right) \in\{-1,1\} .
$$

- The regime, $\mathcal{D}$, should have high Value: $V^{\mathcal{D}}=E^{\mathcal{D}}\left(\sum_{t} R_{t}\right)$
- The value corresponds to the average outcome if all patients are assigned treatment according to $\mathcal{D}$
- Optimal decision rule $\mathcal{D}^{\text {opt }}$ satisfies

$$
E^{\mathcal{D}^{\text {opt }}}\left(\sum_{t} R_{t}\right)=\sup _{\mathcal{D}} E^{\mathcal{D}}\left(\sum_{t} R_{t}\right)
$$

## Dynamic Programming

- Estimate $\mathcal{D}^{*}$ if one knows the complete probability distribution of data generation.


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$H_{T}$


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## Constructing a DTR from Data: Q-learning

- Data-driven analog of dynamic programming.
- Backwards and recursively estimates the following $Q$-function:

$$
Q_{j}\left(h_{j}, a_{j}\right)=E\left(R_{j}+\max _{a_{j+1} \in\{-1,1\}} Q_{j+1}\left(H_{j+1}, a_{j+1}\right) \mid H_{j}=h_{j}, A_{j}=a_{j}\right),
$$

where $Q_{T+1}=0$, and $h_{j} \in \mathcal{O}_{j}, a_{j} \in \mathcal{A}_{j}, j=1, \ldots, T$.

- The estimated optimal sequence of decision rules

$$
\hat{d}_{j}\left(h_{j}\right)=\underset{a_{j} \in\{-1,1\}}{\operatorname{argmax}} \hat{Q}_{j}\left(h_{j}, a_{j}\right) .
$$

- Q learning with regression: estimate the Q-functions from data using regression and then find the optimal DTR.
- An extension of regression to sequential treatments.


## Constructing a DTR from Data: Q-learning

- First, do a regression at stage 2 to learn about more deeply tailored second-line treatment.
- Outcome: second stage outcomes;
- Predictors: history information: characteristics of the participant at baseline and outcome during first-line treatment
- Second, do a regression to learn about more deeply tailored first-line treatment.
- Outcome: an estimate of the outcome under the second-line treatment that yields the best outcome.
-- already taken into account future optimal treatment;
- Predictors: baseline characteristics


## Q-Learning: Two Stages

Two stages, $t=1,2$; binary treatments denoted by $A_{t} \in\{0,1\}$, final outcome $R, H_{t}$ features of patient history:

- Stage 2 regression: Regress $R$ on $H_{2}$ to obtain

$$
\hat{Q}_{2}\left(H_{2}, A_{2}\right)=\hat{\beta}_{21}^{T} H_{2}+\hat{\beta}_{22}^{T} H_{2} A_{2}
$$

- $\hat{d}_{2}\left(H_{2}\right)=\arg \max _{a_{2} \in\{0,1\}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\arg \max _{a_{2} \in\{0,1\}} \hat{\beta}_{22}^{T} H_{2} a_{2}$


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- $\tilde{R}=\hat{\beta}_{21}^{T} H_{2}+\max _{a_{2} \in\{0,1\}} \hat{\beta}_{22}^{T} H_{2} a_{2}$
- $\tilde{R}$ is a predictor of $\max _{a_{2} \in\{0,1\}} Q_{2}\left(H_{2}, a_{2}\right)$


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- $\tilde{R}=\hat{\beta}_{21}^{T} H_{2}+\max _{a_{2} \in\{0,1\}} \hat{\beta}_{22}^{T} H_{2} a_{2}$
- $\tilde{R}$ is a predictor of $\max _{\mathrm{a}_{2} \in\{0,1\}} Q_{2}\left(H_{2}, a_{2}\right)$
- Stage 1 regression: Regress $\tilde{R}$ on $H_{1}$ to obtain

$$
\begin{aligned}
\hat{Q}_{1}\left(H_{1}, A_{1}\right) & =\hat{\beta}_{11}^{T} H_{1}+\hat{\beta}_{12}^{T} H_{1} A_{1} \\
\bullet \hat{d}_{1}\left(H_{1}\right) & =\arg \max _{a_{1} \in\{0,1\}} \hat{Q}_{1}\left(H_{1}, a_{1}\right)=\arg \max _{a_{1} \in\{0,1\}} \hat{\beta}_{12}^{T} H_{1} a_{1}
\end{aligned}
$$

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(3) Classification Perspective for Estimating Optimal DTRs


## Q-learning Positives

- Natural approximate dynamic programming approach
- Linear models are common but non-essential
- Parsimonious and interpretable
- More flexible models can be used to define the $Q$-functions (e.g., boosting, random forests, etc.)
- Regression models are well-understood
- Diagnostic and validation tools exist
- EDA is straightforward


## Q-learning ... Opportunities

- Non-smooth non-monotone max-operator
- Linear models are rarely correctly specified for $Q_{1}$
- Non-smoothness induces non-regularity so that standard methods for inference, e.g., the bootstrap and taylor series arguments, are invalid
- Non-monotone transformations are difficult to model
- $Q$-learning indirectly estimates $d^{\text {opt }}$ through the conditional mean functions
- Recall, $d_{t}^{\text {opt }}=\arg \max _{a_{t}} Q_{k}\left(h_{t}, a_{t}\right)$ which depends only on the sign of $Q_{t}\left(h_{t}, 1\right)-Q_{t}\left(h_{t}, 0\right)$.
- Analog in classification: logistic classification vs. large-margin classification


## Linear Models are Rarely Correctly Specified for $Q_{1}$

- Toy generative model

$$
\begin{array}{ll}
X_{1} \sim \operatorname{Normal}(0,1), & \xi \sim \operatorname{Normal}(0,1 / 2) \\
X_{2}=\zeta X_{1}+\xi, & A_{t} \sim \operatorname{Uniform}\{0,1\}, t=1,2 \\
\phi \sim \operatorname{Normal}(0,1 / 2), & R=1.25 A_{1} A_{2}+A_{2} X_{2}-A_{1} X_{1}+\phi
\end{array}
$$

$\zeta$ governs the correlation between $X_{1}$ and $X_{2}$

- Linear model is correct for $Q_{2}$

$$
Q_{2}\left(H_{2}, A_{2}\right)=1.25 A_{1} A_{2}+A_{2} X_{2}-A_{2} X_{1}
$$

- Nonlinear model required for $Q_{1}$

$$
\begin{aligned}
Q_{1}\left(H_{1}, A_{1}\right)=\frac{1}{2 \sqrt{2 \pi}} & \exp \left\{-2\left(1.25 A_{1}+\zeta X_{1}\right)^{2}\right\} \\
& +\left(1.25 A_{1}+\zeta X_{1}\right) \Phi\left(2\left(1.25 A_{1}+\zeta X_{1}\right)\right)
\end{aligned}
$$

## Linear Models are Rrarely . . . cont'd

- Nonlinear model required for $Q_{1}$

$$
\begin{aligned}
Q_{1}\left(H_{1}, A_{1}\right)=\frac{1}{2 \sqrt{2 \pi}} & \exp \left\{-2\left(1.25 A_{1}+\zeta X_{1}\right)^{2}\right\} \\
& +\left(1.25 A_{1}+\zeta X_{1}\right) \Phi\left(2\left(1.25 A_{1}+\zeta X_{1}\right)\right)
\end{aligned}
$$

- This is an idealized setting, yet:
- Linear model assumption holds only when $\zeta=0$, but this is unlikely in practice
- Even seasoned data analysts would likely have trouble identifying the correct functional form given limited data


## Non-smooth Non-monotone Transformations

- Recall $\tilde{R}=\max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\hat{\beta}_{21}^{T} H_{21}+\max \left(\hat{\beta}_{22}^{T} H_{22}, 0\right)$


## Non-smooth Non-monotone Transformations

- Recall $\tilde{R}=\max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\hat{\beta}_{21}^{T} H_{21}+\max \left(\hat{\beta}_{22}^{T} H_{22}, 0\right)$

Before maximization


## Non-smooth Non-monotone Transformations

- Recall $\tilde{R}=\max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\hat{\beta}_{21}^{T} H_{21}+\max \left(\hat{\beta}_{22}^{T} H_{22}, 0\right)$

Before maximization

$\mathrm{H}_{1}$

After maximization


## Q-learning Indirectly Estimates dopt

- $d_{t}^{\text {opt }}\left(h_{t}\right)=\arg \max _{a_{t}} Q_{t}\left(h_{t}, a_{t}\right)=\mathbf{1}_{Q_{t}\left(h_{k}, 1\right)-Q_{t}\left(h_{t}, 0\right)>0}$
- Thus, $d_{t}^{\text {opt }}\left(h_{t}\right)$ depends only on the sign of contrast $Q_{t}\left(h_{t}, 1\right)-Q_{t}\left(h_{t}, 0\right)$
- $Q$-learning estimates $Q_{t}\left(h_{t}, a_{t}\right)$, hence does not directly target $d^{\text {opt }}$
- A-learning (Murphy, 2003) targets $Q_{t}\left(h_{t}, 1\right)-Q_{t}\left(h_{t}, 0\right)$, is closer but still indirect
- Recent classification-based estimators of Zhao et al. (2012) and Zhang et al. (2012) directly target $d^{\text {opt }}$
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## Value Maximization Methods

- Augmented inverse probability-weighting
- Marginal structural mean models
- Outcome weighted learning


## Classification Estimators: One Stage

- For clarity, simplify development of Zhao et al. (2012)
- Assume $R$ is nonnegative
- Assume $A$ are randomly assigned, recoded to take values in $\{-1,1\}$
- For any policy $d$ the value equals

$$
E^{d} R=E\left[\frac{I(A=d(X))}{P(A \mid X)} R\right] .
$$

## Outcome Weighted Learning (OWL)

## Optimal Individualized Treatment Rule $d^{*}$

Maximize the value Minimize the risk

$$
E\left[\frac{I(A=d(X))}{P(A \mid X)} R\right] \quad E\left[\frac{I(A \neq d(X))}{P(A \mid X)} R\right]
$$

- For any rule $d, d(X)=\operatorname{sign}(f(X))$ for some function $f$.
- Empirical approximation to the risk function:

$$
n^{-1} \sum_{i=1}^{n} \frac{R_{i}}{P\left(A_{i} \mid X_{i}\right)} I\left(A_{i} \neq \operatorname{sign}\left(f\left(X_{i}\right)\right)\right)
$$

- Computation challenges: non-convexity and discontinuity of 0-1 loss.


## Convex Surrogate Loss: Hinge Loss



Hinge Loss: $\phi(\operatorname{Af}(X))=(1-\operatorname{Af}(X))^{+}$, where $x^{+}=\max (x, 0)$

## Outcome Weighted Support Vector Machine (SVM)

## Objective Function: Regularization Framework

$$
\begin{equation*}
\min _{f}\left\{\frac{1}{n} \sum_{i=1}^{n} \frac{R_{i}}{P\left(A_{i} \mid X_{i}\right)} \phi\left(A_{i} f\left(X_{i}\right)\right)+\lambda_{n}\|f\|^{2}\right\} \tag{1}
\end{equation*}
$$

- $\|f\|$ is some norm for $f$, and $\lambda_{n}$ controls the severity of the penalty on the functions.
- A linear decision rule: $f(X)=X^{\top} \beta+\beta_{0}$, with $\|f\|$ as the Euclidean norm of $\beta$.
- Estimated individualized treatment rule:

$$
\hat{d}_{n}(X)=\operatorname{sign}\left(\hat{f}_{n}(X)\right)
$$

where $\hat{f}_{n}$ is the solution to (1).

## Backward Outcome Weighted Learning (BOWL)

- This is similar to $Q$-learning but we target value functions directly.
- Assume $P\left(A_{1}=1\right)=P\left(A_{2}=1\right)=1 / 2$, then

$$
\mathcal{V}_{\mathcal{D}}=4 E\left[\left(R_{1}+R_{2}\right) /\left(A_{1}=\mathcal{D}_{1}\left(H_{1}\right)\right) I\left(A_{2}=\mathcal{D}_{2}\left(H_{2}\right)\right)\right]
$$

- At Stage 2, we obtain $\hat{\mathcal{D}}_{2}\left(\mathrm{H}_{2}\right)$ with objective to minimize

$$
E\left(R_{2} I\left(A_{2} \neq \mathcal{D}_{2}\left(H_{2}\right)\right)\right)
$$

using OWL.

- At Stage 1, we obtain $\hat{\mathcal{D}}_{1}\left(H_{1}\right)$ with objective to minimize

$$
E\left(\left[\left(R_{1}+R_{2}\right) /\left(A_{2}=\hat{\mathcal{D}}_{2}\left(H_{2}\right)\right)\right] I\left(A_{1} \neq \mathcal{D}_{1}\left(H_{1}\right)\right)\right)
$$

using OWL.
The estimation restricted to the subset of patients who have been assigned to the estimated optimal treatments in stage 2.

## Wrap-up

- This is an extremely active area of research
- Tools for estimation and inference exist and are continually being improved
- There is no panacea, choosing the proper statistical tool depends critically on the goals of the analysis

